

STYLE & COLOR GUIDE



USA
2025

CRAFT
THE CULTURE™ American
Apparel®



CRAFT YOUR OWN CREATIVITY. CRAFT THE CULTURE.

COLLECTIONS

Super Heavyweight

ReFlex

Heavyweight

Pique

CVC

Tri-Blend

Sueded Jersey

Fine Jersey

Designs meant for leaving a mark; that's what we do. American Apparel® celebrates creativity and authenticity, with each piece engineered to make a statement.

From our well-loved fine jersey styles, to our brand new super heavyweight drop, our effortless styles elevate your printing game.

So go on, throw your best at us, your most coveted designs, your craziest ideas. Compose your own masterpiece with American Apparel® as the backdrop, and march to the beat of your own drum.

**American
Apparel®**



Super Heavyweight



◆ White ■
000C / 00S / Z00



◆ Smokey Violet ★
7653C / 2M8



◆ Bone ■
4247C / 0M7



◆ Sea Blue ■
2377C / 849



◆ Rust ■
2021C / 76Z



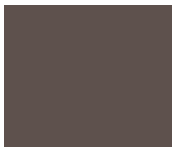
◆ Gravel ★
CG8C / 267



◆ Burgundy ▲
209C / 23S



◆ Lieutenant ▲
417C / 820



◆ Brown ★
411C / 874



◆ Black ★
B6C / 69S / Z36

Pique



Bone ■
4247C / 0M7



Arctic ▲
2178C / 8J2



Heather Grey ■
CG7C / 05S / 18Z



Lieutenant ▲
417C / 820



Black ★
B6C / 69S / Z36

Sueded Jersey



Sueded White ■
000C / 1M5



Sueded Asphalt ★
CG11C / 2M0



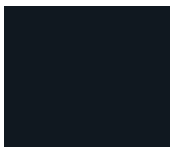
Sueded Arctic ▲
2178C / 1M7



Sueded Navy ★
2767C / 1M8

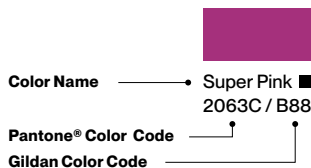


Sueded Lieutenant ▲
417C / 1M9



Sueded Black ★
B6C / 1M6

Legend



◆ New colors for 2025

Discharge Printing Recommendation:

★ Ideal, ▲ Acceptable, ■ Not Recommended

Note

The coated Pantone® color code represents the closest available match for printing reference. Please refer to the actual fabric swatch for true color matching.

Fiber content may vary by color, see color list for more details.

Discharge Printing Recommendation:
★ Ideal, ▲ Acceptable, ■ Not Recommended

Cotton Jersey



Cream ■
7506C / 84S



Pink ▲
182C / 06S



Celadon ■
338C / 32S



◆ Sea Spray ★
4169C / 2M2



◆ Smokey Violet ★
7653C / 2M8



White ■
000C / 00S / Z00



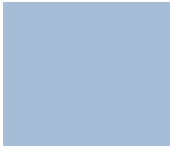
◆ Panna Cotta ★
1205C / 2M1



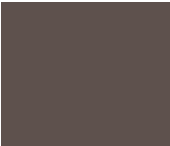
◆ Blush ★
4106C / 0M9



Arctic ▲
2178C / 8J2



Powder Blue ★
651C / 34S



Brown ★
411C / 874



Ash Grey ■
435C / 01S / 17Z



Sand ★
2310C / 94S



◆ Coral ▲
178C / Z34



◆ Sage ★
2406C / 5GG



Teal ■
2393C / Z72



Asphalt ★
CG11C / 876



New Silver ★
CG4C / 835



◆ Mustard ▲
7407C / 0M8



Red ■
200C / 15S / Z63



◆ Nephrite ★
7490C / 2M3



Royal Blue ■
2133C / 39S / 848



True Navy ★
7547C / 26S



Heather Grey ■
CG7C / 05S / 18Z



◆ Canyon ▲
2341C / 44G



Cardinal ▲
201C / 22S



Military Green ▲
7764C / 33S



Lapis ■
2756C / 818



Navy ★
2767C / Z32



Heather Charcoal ▲
425C / 08S



◆ Rust ■
2021C / 76Z



Cranberry ▲
188C / 889



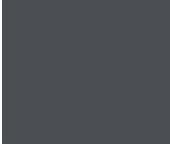
Olive ▲
5743C / Z39



Sea Blue ■
2377C / 849



◆ Grape ■
7671C / 2M4



Charcoal ★
7540C / 13S



Orange ▲
1585C / 95S



Burgundy ▲
209C / 23S



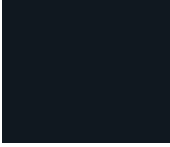
Forest ★
3308C / 60S / 898



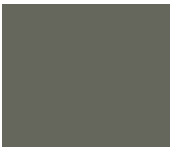
Eggplant ■
518C / Z07



Super Pink ■
2063C / B88



Black ★
B6C / 69S / Z36



◆ Lieutenant ▲
417C / 820



Scan Swatch for Available Styles.

CVC Heather Jersey



◆ Heather Cream ★
7401C / 3M6



Heather Khaki ▲
7530C / A1B



◆ Heather Pink ★
495C / 4M6



Heather Cucumber ■
559C / B97



◆ Heather Sage ★
2404C / 4M3



◆ Heather Grey ■
CG7C / 18Z



Heather Bone ■
4248C / B92



◆ Heather Brown ★
4258C / 5M1



Heather Blush ■
5025C / 1AB



◆ Heather Celadon ★
337C / 4M5



◆ Heather Nephrite ★
4206C / 5M3



Heather Charcoal ▲
425C / 08S



◆ Heather Panna Cotta ★
2002C / 2M9



◆ Heather Burgundy ▲
4097C / 41S



◆ Heather Coral ★
177C / 4M1



Heather Arctic ■
2211C / 8AB



◆ Heather Olive ★
4215C / 3M3



◆ Heather Asphalt ★
CG10C / 3M7



◆ Heather Yellow ★
129C / 3M2



Heather Army ▲
7532C / A0B



◆ Heather Orange ▲
2024C / 40Z



Heather Lilac ▲
2071C / B2A



◆ Heather Forest ★
2466C / 807



◆ Heather Black ▲
4140C / 35Z



Heather Mustard ▲
7569C / 6AB



◆ Heather Super Pink ▲
2062C / 4M0



◆ Heather Eggplant ■
7666C / 5M0



◆ Heather Navy ★
4137C / 60Z



◆ Heather Sea Blue ■
2181C / 4M7



◆ Heather Lapis ■
3597C / 4M8



◆ Heather Canyon ★
4039C / 4M2



◆ Heather Cranberry ▲
506C / 806



◆ Heather Purple ▲
7673C / 4M4



◆ Heather Royal Blue ■
7684C / 4M9



◆ Heather Teal ■
6121C / 3M1



Heather Cardinal ▲
697C / A2B



Heather Red ■
193C / 07S



◆ Heather Grape ▲
669C / 5M2



Heather Indigo ▲
2111C / 2AB



Heather Light Blue ▲
283C / 64B



Scan Swatch for Available Styles.

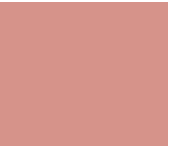
Tri-Blend Jersey



Tri-Cream ■
4029C / B89



Tri-Olive ▲
5753C / 88B



Tri-Coral ▲
2339C / 80B



Athletic Blue ▲
660C / 880



Tri-Rust ▲
7516C / 84B



Tri-Dusk ▲
4143C / 91B



Tri-Storm ▲
4113C / 85B



Tri-Indigo ▲
2378C / 856



Athletic Grey ▲
CG9C / 881



Tri-Black ▲
B3C / 851

ReFlex Fleece



White ■
000C / 00S / Z00



Bone ■
4247C / 0M7



Mustard ▲
7407C / 0M8



Blush ★
4106C / 0M9



Cardinal ▲
201C / 22S



Brown ★
411C / 874



Arctic ▲
2178C / 8J2



Sea Blue ■
2377C / 849



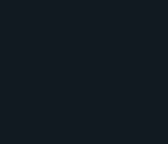
Heather Grey ■
CG7C / 05S / 18Z



Lieutenant ▲
417C / 820



Asphalt ★
CG11C / 876



Black ★
B6C / 69S / Z36

Garment Dyed Jersey



Faded Cream ■
7506C / 1M3



Faded Mustard ■
2313C / 1M4



Faded Brown ■
7531C / 0M4



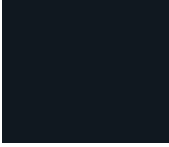
Faded Army ■
2327C / 0M2



Faded Black ■
2336C / 1M1



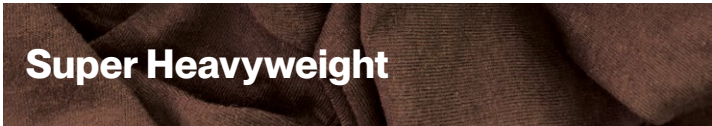
Faded Navy ■
7545C / 1M2



◆ True Black ★
B6C / 2M5

FABRICGUIDE

Our AA styles are crafted to customize: Give it your own spin with your unique prints on our high quality fabric.

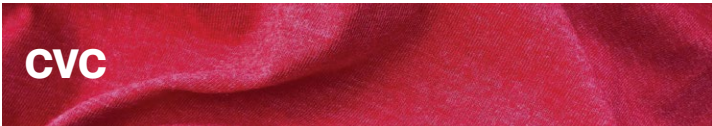


Super Heavyweight

80% Ring Spun Cotton
20% Polyester
9.0 oz/yd² (305 g/m²)
12 singles

Decorating Techniques

DTG ☒
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐

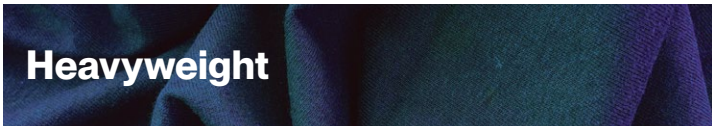


CVC

60% Combed Ring Spun Cotton
40% Recycled Polyester
4.6 oz/yd² (156 g/m²)
30 singles

Decorating Techniques

DTG ☒
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐



Heavyweight

100% US Cotton
6.0 oz/yd² (203 g/m²)
18 singles

Decorating Techniques

DTG ☒
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐



Sueded Jersey

100% Combed Ring Spun Cotton
5.2 oz/yd² (176 g/m²)
24-singles

Decorating Techniques

DTG ☐
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐



Fine Jersey

100% Combed Ring Spun Cotton
4.5 oz/yd² (153 g/m²)
30-singles

Decorating Techniques

DTG ☒
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐

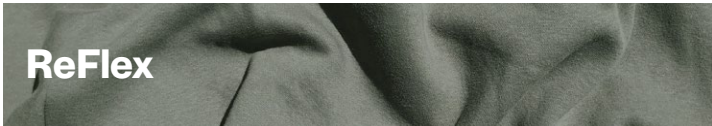


Tri-Blend

50% Polyester
25% Combed Ring Spun Cotton
25% Rayon
4.0 oz/yd² (136 g/m²)
30-singles

Decorating Techniques

DTG ☒
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐

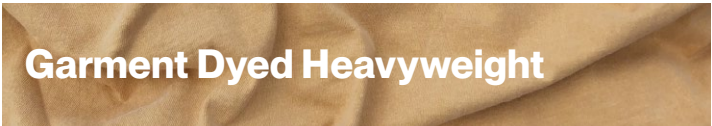


ReFlex

70% Combed Ring Spun US Cotton
30% Recycled Polyester
7.6 oz/yd² (258 g/m²)
31-singles

Decorating Techniques

DTG ☒
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐



Garment Dyed Heavyweight

100% US Cotton
6.0 oz/yd² (203 g/m²)
18-singles

Decorating Techniques

DTG ☐
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐



Pique

100% Combed Ring Spun Cotton
6.5 oz/yd² (220 g/m²)
24-singles

Decorating Techniques

DTG ☐
Embroidery ☒
Heat Transfer ☒
Screen Print ☒
Sublimation ☐

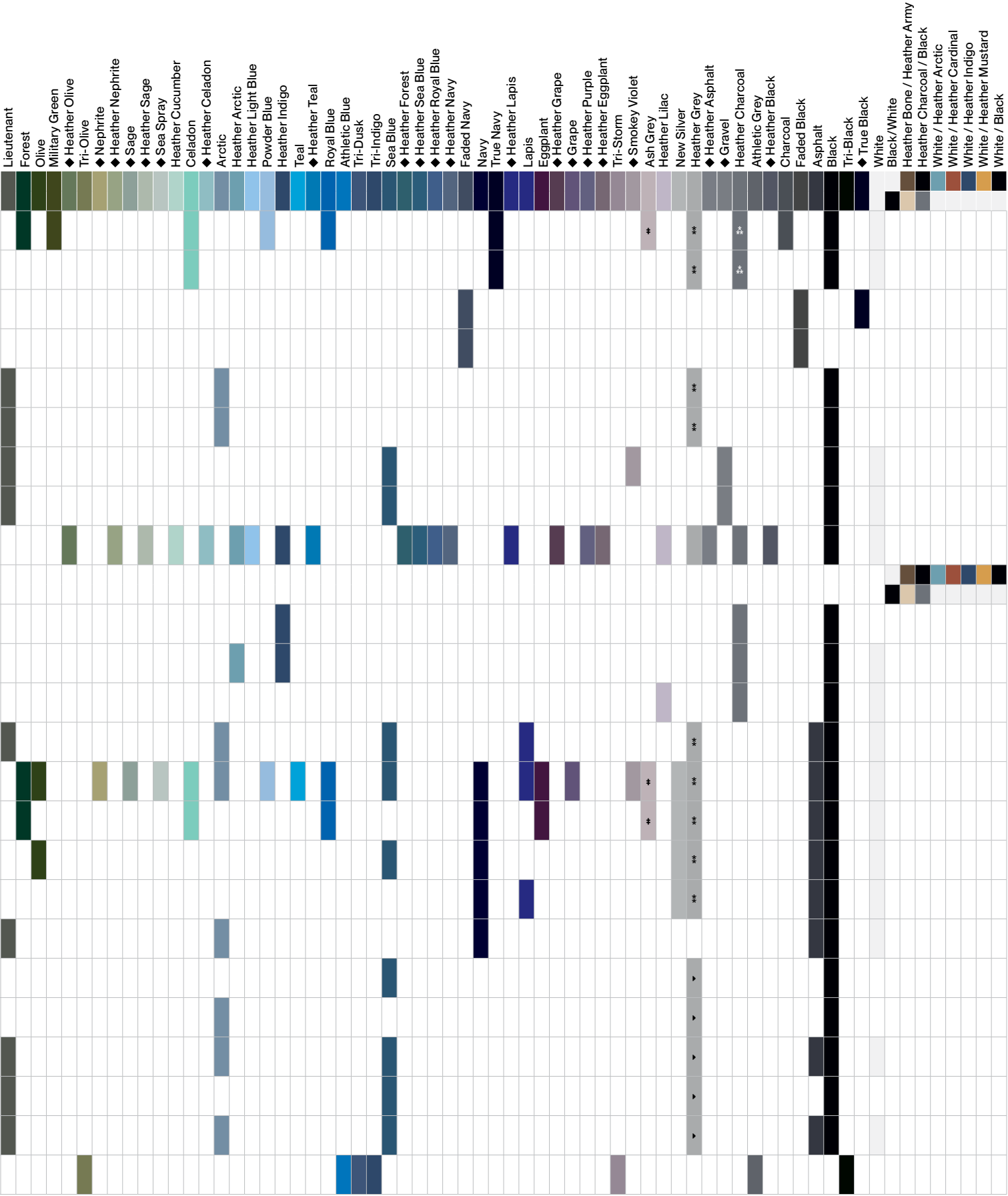
Legend: ☒ Ideal, ☐ Acceptable, ☐ Not recommended

Recommended decorating techniques may vary by heather color.

Color Chart

◆ New for 2025

				COLORS OFFERED																																														
				◆ Heather Pink	Heather Blush	Blush	Pink	Tri-Coral	◆ Canyon	◆ Heather Super Pink	Super Pink	Burgundy	Heather Red	Cranberry	Cardinal	Red	◆ Heather Canyon	◆ Rust	◆ Heather Cranberry	Tri-Rust	Heather Cardinal	◆ Heather Burgundy	◆ Heather Coral	◆ Heather Orange	◆ Coral	Orange	Faded Mustard	Heather Mustard	Mustard	◆ Heather Yellow	◆ Heather Panna Cotta	◆ Panna Cotta	◆ Heather Cream	Cream	Faded Cream	Heather Bone	Bone	Sand	Tri-Cream	Heather Khaki	◆ Heather Brown	Faded Brown	Heather Army	Brown	Faded Army					
Heavyweight Collection	1301 Heavyweight Cotton Unisex T-Shirt	S – 4XL	19																																															
	1304 Heavyweight Cotton Unisex Long Sleeve T-Shirt	S – 3XL	8																																															
	1301GD Heavyweight Cotton Unisex Garment Dyed T-Shirt	S – 3XL	7																																															
	307GD Heavyweight Cotton Women's Garment Dyed Muscle T-Shirt	S – 2XL	6																																															
	2PQ Pique Unisex Gym Shorts	S – 2XL	5																																															
	1PQ Pique Unisex Mockneck T-Shirt	S – 2XL	5																																															
Super Heavyweight Collection	◆ 9001 Super Heavyweight Unisex T-Shirt	S – 3XL	10																																															
	◆ 9410 Super Heavyweight Unisex Long Sleeve T-Shirt With Pocket	S – 3XL	7																																															
CVC Collection	2001CVC CVC Unisex T-Shirt	S – 4XL	42																																															
	2003CVC CVC Unisex Raglan T-Shirt	S – 3XL	8																																															
	2004CVC CVC Unisex Henley T-Shirt	S – 2XL	5																																															
	2006CVC CVC Unisex V-Neck T-Shirt	S – 3XL	10																																															
	101CVC CVC Women's Racerneck Tank	S – 2XL	6																																															
Fine Jersey Collection	102 Fine Jersey Women's Boxy T-Shirt	S – 2XL	13																																															
	2001 Fine Jersey Unisex T-Shirt	XS – 4XL	37																																															
	◆ 2001Y Fine Jersey Youth T-Shirt	XS – XL	15																																															
	2007 Fine Jersey Unisex Long Sleeve T-Shirt	S – 3XL	11																																															
	2408 Fine Jersey Unisex Tank	XS – 2XL	8																																															
Sueded Jersey	5389 Sueded Unisex T-Shirt	S – 3XL	6																																															
ReFlex Collection	RF491 ReFlex Fleece Unisex Sweatpants	S – 3XL	6																																															
	RF494 ReFlex Fleece Women's Crewneck Sweatshirt	S – 2XL	6																																															
	RF496 ReFlex Fleece Unisex Crewneck Sweatshirt	XS – 4XL	10																																															
	RF497 ReFlex Fleece Unisex Full Zip Hoodie	XS – 4XL	7																																															
	RF498 ReFlex Fleece Unisex Pullover Hoodie	XS – 4XL	12																																															
	Tri-Blend	TR401 Tri-Blend Unisex Track T-Shirt	XS – 3XL	10																																														



COMPOSE YOUR OWN LOOK WITH

FRESH NEW COLORS

TO YOUR FAVORITE STYLES

Our new colors for 2025 are inspired by you. How you live, how you create, and how you express yourself boldly.

NEW Super Heavyweight

Rust 2021C / 76Z	Smokey Violet 7653C / 2M8	Gravel CG8C / 267	Bone 4247C / 0M7	Brown 411C / 874
Burgundy 209C / 23S	Lieutenant 417C / 820	Sea Blue 2377C / 849	Black B6C / 69S / Z36	White 000C / 00S / Z00

Heavyweight

1301GD

True Black B6C / 2M5

Pantone® Color Code
Gildan Color Code

CVC Heather Jersey

2001CVC

Heather Cream 7401C / 3M6	Heather Canyon 4039C / 4M2	Heather Pink 495C / 4M6	Heather Celadon 337C / 4M5	Heather Sage 2404C / 4M3	Heather Royal Blue 7684C / 4M9	Heather Grey CG7C / 18Z
Heather Panna Cotta 2002C / 2M9	Heather Brown 4258C / 5M1	Heather Coral 177C / 4M1	Heather Navy 4137C / 60Z	Heather Nephrite 4206C / 5M3	Heather Sea Blue 2181C / 4M7	Heather Asphalt CG10C / 3M7
Heather Yellow 129C / 3M2	Heather Burgundy 4097C / 41S	Heather Orange 2024C / 40Z	Heather Purple 7673C / 4M4	Heather Olive 4215C / 3M3	Heather Teal 6121C / 3M1	Heather Black 4140C / 35Z
Heather Cranberry 506C / 806	Heather Super Pink 2062C / 4M0	Heather Eggplant 7666C / 5M0	Heather Grape 669C / 5M2	Heather Forest 2466C / 807	Heather Lapis 3597C / 4M8	

Cotton Jersey

102

Arctic 2178C / 8J2	Lieutenant 417C / 820	Asphalt CG11C / 876	Lapis 2756C / 818	Blush 4106C / 0M9	Canyon 2341C / 44G	Burgundy 209C / 23S	Super Pink 2063C / B88
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2001

Panna Cotta 1205C / 2M1	Mustard 7407C / 0M8	Pink 182C / 06S	Blush 4106C / 0M9	Canyon 2341C / 44G	Cardinal 201C / 22S	Burgundy 209C / 23S
Orange 1585C / 95S	Rust 2021C / 76Z	Coral 178C / Z34	Sea Spray 4169C / 2M2	Celadon 338C / 32S	Sage 2406C / 5GG	Arctic 2178C / 8J2
Nephrite 7490C / 2M3	Smokey Violet 7653C / 2M8	Grape 7671C / 2M4				

2007

Cream 7506C / 84S	Cranberry 188C / 889	Olive 5743C / Z39	Sea Blue 2377C / 849	New Silver CG4C / 835
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New Styles



Designs that are unique, with an effortless stylish vibe. We're leveling up this year, with bold styles that are crafted to customize:- by you, for you, forever.




9001
Super Heavyweight
Unisex T-Shirt



Model is 6' 2" - S - Smokey Violet

NEW

S—3XL 10 COLORS

OVERSIZED FIT, SIDE SEAMED BODY   

80% RING SPUN COTTON 9.0 oz/yd²
20% POLYESTER




9410
Super Heavyweight
Unisex Long Sleeve
T-Shirt with Pocket



Model is 5' 8" - S - Bone

NEW

S—3XL 7 COLORS

OVERSIZED FIT, SIDE SEAMED BODY   

80% RING SPUN COTTON 9.0 oz/yd²
20% POLYESTER




2001Y
Fine Jersey Youth
T-Shirt



Model is 5' 3" - M - Royal Blue

NEW

XS—XL 15 COLORS

RELAXED FIT, SIDE SEAMED BODY   

100% COMBED RING SPUN US COTTON 4.5 oz/yd²



Full collection shown at
americanapparel.com

Our products are certified
OEKO-TEX® Standard 100

*Not all sizes are available in all colors. Fiber content varies by color.
For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

ReFlex Fleece



The ReFlex Fleece Collection is Fleece Reimagined. Five styles that reminisce on the iconic American Apparel® fleece while bringing a fresh, streetwear twist with elevated designs. Made with 70% combed ring spun US cotton, and 30% recycled polyester, these styles are the next evolution of fleece in AA.

RF496
ReFlex Fleece Unisex Crewneck Sweatshirt

Model is 5'8" - S - Asphalt

XS—4XL

10 COLORS

RELAXED FIT, SIDE SEAMED BODY

70% COMBED RING SPUN US COTTON
30% RECYCLED POLYESTER

7.6 oz/yd²

RF498
ReFlex Fleece Unisex Pullover Hoodie

Model is 6'0" - M - Blush

XS—4XL

12 COLORS

RELAXED FIT, SIDE SEAMED BODY

70% COMBED RING SPUN US COTTON
30% RECYCLED POLYESTER

7.6 oz/yd²

RF491
ReFlex Fleece Unisex Sweatpants

Model is 5'6" - S - Heather Grey

S—3XL

6 COLORS

RELAXED FIT, SIDE SEAMED BODY

70% COMBED RING SPUN US COTTON
30% RECYCLED POLYESTER

7.6 oz/yd²

RF494
ReFlex Fleece Women's Crewneck Sweatshirt

Model is 5'6" - S - Blush

S—2XL

6 COLORS

BOXY FIT, SLIGHTLY CROPPED, SIDE SEAMED BODY

70% COMBED RING SPUN US COTTON
30% RECYCLED POLYESTER

7.6 oz/yd²

RF497
ReFlex Fleece Unisex Full Zip Hoodie

Model is 5'6" - S - Brown

XS—4XL

7 COLORS

RELAXED FIT, SIDE SEAMED BODY

70% COMBED RING SPUN US COTTON
30% RECYCLED POLYESTER

7.6 oz/yd²



Full collection shown at
americanapparel.com

Our products are certified
OEKO-TEX® Standard 100

*Made with 70% combed ring spun cotton
and 30% recycled polyester.

*Not all sizes are available in all colors. Fiber content varies by color.
For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

Heavyweight Collection



These heavyweight styles are our true MVP's. Designs that are perfectly fit for festival season, and your most precious merch designs. Crafted with 100% US Cotton, these are must-haves that transition from day to night, with a premium look and feel.

1301GD
Heavyweight
Cotton Unisex
Garment Dyed
T-Shirt



Model is 6' 0" - M - Faded Cream

S—3XL
7 COLORS
RELAXED FIT, SEAMLESS BODY
100% US COTTON
6.0 oz/yd²

307GD
Heavyweight
Cotton Women's
Garment Dyed
Muscle T-Shirt



Model is 5' 8" - S - Faded Navy

S—2XL
6 COLORS
BOXY FIT, MID-LENGTH, SIDE SEAMED BODY
100% US COTTON
6.0 oz/yd²

1301
Heavyweight
Cotton Unisex
T-Shirt



Model is 5' 6" - S - White

S—4XL
19 COLORS
RELAXED FIT, SEAMLESS BODY
100% US COTTON
6.0 oz/yd²

1304
Heavyweight Cotton
Unisex Long Sleeve
T-Shirt



Model is 5' 8" - S - White

S—3XL
8 COLORS
RELAXED FIT, SEAMLESS BODY
100% US COTTON
6.0 oz/yd²



Full collection shown at
americanapparel.com

Our products are certified
OEKO-TEX® Standard 100
Made with US Cotton

*Not all sizes are available in all colors. Fiber content varies by color.
For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

CVC Collection



TEAR AWAY LABEL



40% RECYCLED POLYESTER*

Crafted to be conscious. At American Apparel®, we believe that great style comes from not just what you wear, but what you represent. Our CVC collection is made with 60% combed ring spun cotton and 40% recycled polyester, for a soft feel that complements your meaningful prints with a meaningful message.

2001CVC
CVC Unisex
T-Shirt



Model is 5' 6" - S - Heather Cucumber

S—4XL
42 COLORS
RELAXED FIT, SIDE SEAMED BODY
60% COMBED RING SPUN COTTON
40% RECYCLED POLYESTER
4.6 oz/yd²

2003CVC
CVC Unisex
Raglan T-Shirt



Model is 6' 0" - M - Heather Charcoal/Black

S—3XL
8 COLORS
RELAXED FIT, SIDE SEAMED BODY
60% COMBED RING SPUN COTTON
40% RECYCLED POLYESTER
4.6 oz/yd²

2006CVC
CVC Unisex
V-Neck T-Shirt



Model is 5' 8" - S - Heather Indigo

S—3XL
10 COLORS
RELAXED FIT, SIDE SEAMED BODY
60% COMBED RING SPUN COTTON
40% RECYCLED POLYESTER
4.6 oz/yd²

101CVC
CVC Women's
Racerneck Tank



Model is 5' 8" - S - Heather Charcoal

S—2XL
6 COLORS
SHAPED FIT, SIDE SEAMED BODY
60% COMBED RING SPUN COTTON
40% RECYCLED POLYESTER
4.6 oz/yd²

2004CVC
CVC Unisex
Henley T-Shirt



Model is 5' 8" - S - Heather Bone

S—2XL
5 COLORS
RELAXED FIT, SIDE SEAMED BODY
60% COMBED RING SPUN COTTON
40% RECYCLED POLYESTER
4.6 oz/yd²



40% RECYCLED POLYESTER



Full collection shown at
americanapparel.com

Our products are certified
OEKO-TEX® Standard 100

*Made with 60% combed ring spun
cotton and 40% recycled polyester.

*Not all sizes are available in all colors. Fiber content varies by color.
For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

Fine Jersey Collection



When you talk about O.G.'s, you're talking about our Fine Jersey Original Icons. With a range of styles for you to print on, create your next show stopping design on our smooth, lightweight cotton tees that are made to last.

2001
Fine Jersey Unisex
T-Shirt



Model is 5'8" - S - Cranberry

XS—4XL **37 COLORS**
RELAXED FIT, SIDE SEAMED BODY
100% COMBED RING SPUN US COTTON **4.5 oz/yd²**



102
Fine Jersey Women's
Boxy T-Shirt



Model is 5'10" - S - Arctic

S—2XL **13 COLORS***
BOXY FIT, MID-LENGTH, SIDE SEAMED BODY
100% COMBED RING SPUN US COTTON **4.5 oz/yd²**



2007
Fine Jersey Unisex
Long Sleeve T-Shirt



Model is 6'0" - M - Asphalt

S—3XL **11 COLORS**
RELAXED FIT, SIDE SEAMED BODY
100% COMBED RING SPUN US COTTON **4.5 oz/yd²**



2408
Fine Jersey Unisex
Tank



Model is 6'0" - M - Heather Grey

XS—2XL **8 COLORS**
RELAXED FIT, SIDE SEAMED BODY
100% COMBED RING SPUN US COTTON **4.5 oz/yd²**



Full collection shown at
americanapparel.com

Our products are certified
OEKO-TEX® Standard 100

*Not all sizes are available in all colors. Fiber content varies by color.
For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

Pique Collection



Streetwear just got sleeker, with AA's Pique collection. Styles that transition effortlessly from everyday essentials, to nightlife ready pieces. Craft your bold designs on this matching set that makes a statement.

1PQ
Pique Unisex
Mockneck
T-Shirt



Model is 6' 2" - S - Arctic

S—2XL

5 COLORS

RELAXED FIT, SIDE SEAMED BODY
100% COMBED RING SPUN COTTON



6.5 oz/yd²

2PQ
Pique Unisex
Gym Shorts



Model is 6' 0" - M - Heather Grey

S—2XL

5 COLORS

RELAXED FIT, SIDE SEAMED BODY
100% COMBED RING SPUN COTTON



6.5 oz/yd²

Tri-Blend Collection



The best things come in threes. Show up as your most authentic self, in a tee that doesn't compromise on style or function. Our Tri-Blend tee mixes 50% polyester, 25% combed ring spun cotton and 25% rayon, to create a stunningly soft yet uniquely stylish fit.

TR401
Tri-Blend
Unisex Track
T-Shirt



Model is 6' 0" - S - Tri-Cream

XS—3XL

10 COLORS

RELAXED FIT, SIDE SEAMED BODY
50% POLYESTER, 25% COMBED RING SPUN COTTON
25% RAYON



4.0 oz/yd²

Sueded Collection



Goodbye ordinary, meet sueded. Redefine your style with this ultra-elevated essential:- made from 100% combed ring spun cotton, giving a plush yet premium, stylish look.

5389
Sueded Unisex
T-Shirt



Model is 6' 2" - S - Sueded Lieutenant

S—3XL

6 COLORS

RELAXED FIT, SIDE SEAMED BODY
100% COMBED RING SPUN COTTON



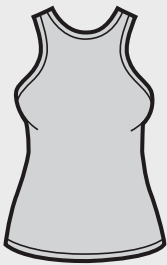
5.2 oz/yd²

FIT GUIDE



Oversized Fit

The oversized fit is for that slightly baggy, slouchy yet cool look, that suits many body types and offers versatility in styling.



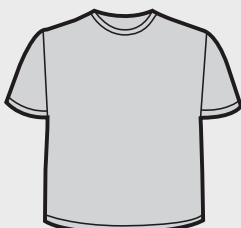
Shaped Fit

This fit is cut closer to the body for a flattering yet relaxed feel.



Relaxed Fit

A generous fit that allows for great comfort and all-day wearable style.



Boxy Fit

A fun to wear, relaxed, mid-length women's fit. Suitable for all body types.



Sizing

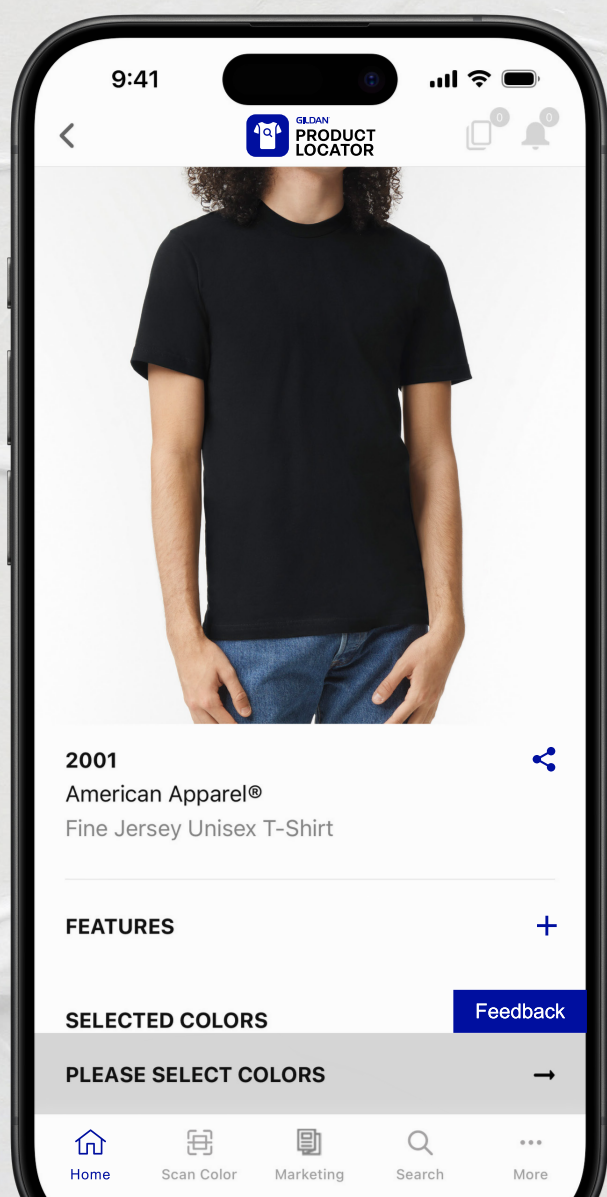
STYLE #	XS	S	M	L	XL	2XL	3XL	4XL
T-Shirts								
1PQ		19" x 28"	21" x 29"	23" x 30"	25" x 31"	27" x 32"		
307GD		21" x 20"	22" x 21"	23" x 22"	24 1/2" x 23"	26" x 24"		
1301GD		18" x 26 1/2"	20" x 28 1/2"	22" x 30 1/2"	24" x 31 1/2"	26" x 32 1/2"	28" x 33 1/2"	
1301		18" x 26 1/2"	20" x 28 1/2"	22" x 30 1/2"	24" x 31 1/2"	26" x 32 1/2"	28" x 33 1/2"	30" x 34 1/2"
1304		18" x 26 1/2"	20" x 28 1/2"	22" x 30 1/2"	24" x 31 1/2"	26" x 32 1/2"	28" x 33 1/2"	
2001CVC		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	30" x 34 1/4"
2003CVC		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	
2004CVC		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"		
2006CVC		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	
102		19" x 20"	20" x 21"	22" x 22"	24" x 23"	26" x 24"		
2001	16" x 27 1/4"	18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	30" x 34 1/4"
2001Y	14" x 18"	16" x 20 1/2"	17" x 22"	18" x 23 1/2"	19" x 25"			
2007		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	
5389		19" x 28 1/2"	20 1/2" x 29 1/2"	22" x 30 1/2"	24" x 31 1/2"	26" x 32 1/2"	28" x 33 1/2"	
9001		19 1/2" x 28"	21" x 29"	23" x 30"	25" x 31"	27" x 32"	29" x 33"	
9410		19 1/2" x 28"	21" x 29"	23" x 30"	25" x 31"	27" x 32"	29" x 33"	
TR401	16 1/2" x 27 3/4"	18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	28" x 33 3/4"	
Tanks								
2408	16 1/2" x 27 1/4"	18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"		
101CVC		16" x 25"	17" x 25 1/2"	18 1/2" x 26"	20" x 26 1/2"	22" x 27"		
Fleece								
RF494		21 1/2" x 22 1/2"	22 1/2" x 23"	23 1/2" x 23 1/2"	24 1/2" x 24"	25 1/2" x 24 1/2"		
RF496	18" x 27"	20" x 28"	22" x 29"	24" x 30"	26" x 31"	28" x 32"	30" x 33"	32" x 34"
RF497	20" x 26"	21" x 27"	22" x 28"	24" x 29"	26" x 30"	28" x 31"	30" x 32"	32" x 33"
RF498	18" x 27"	20" x 28"	22" x 29"	24" x 30"	26" x 31"	28" x 32"	30" x 33"	32" x 34"
Pants								
2PQ		7" x 16"	7" x 17"	7" x 18"	7 1/8" x 19 1/2"	7 1/4" x 21"		
RF491		29 1/2" x 13 1/2"	29 1/2" x 14 1/2"	30" x 15 1/2"	30 1/2" x 16 1/2"	30 1/2" x 17 1/2"	31" x 18 1/2"	

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RESPECT FOR THE ENVIRONMENT



We understand the importance of protecting our future, that is why we are reducing our reliance on fossil fuels, and reducing water intensity and optimizing our operations:

- Goal to reduce both our direct and indirect greenhouse gas emissions.*
- Goal to reduce our water intensity by 20% by 2030 (compared to a 2018 base year).

RESPECT FOR CIRCULARITY



We are committed to minimizing our impact on the planet, which is why we strive for more circularity, responsible consumption and production patterns.

- Goals to source more sustainable textile fibers and yarns, such as sustainable/certified cotton and recycled polyester.
- Increasing use of recycled and sustainable packaging.
- Reducing manufacturing waste to landfills.

RESPECT FOR PEOPLE



As we continue to work closely with our employees, we take pride in fostering a safe and empowering workplace.

- Achieve gender parity for the collective group of employees representing director-level and above positions by 2027.º
- Implementing high health and safety standards.

RESPECT FOR COMMUNITIES



Supporting the regions we work in is part of how we care for our communities and ecosystems.

- Increasing the amount we donate to our communities.
- Continue to encourage employee volunteerism.
- Maintaining a high percentage of local managers hired.

RESPECT FOR TRANSPARENCY



What sets us apart is the vertical integration of our manufacturing operations, giving us strong oversight of our supply chain, which helps us to achieve greater visibility, integrity and ownership.

- Transparently showing you the people behind our apparel.
- Continuously reporting on sustainability progress and targets.

* Our absolute Scope 1 and Scope 2 GHG emissions by 30% by 2030 (compared to a 2018 base year) and our Scope 3 GHG emissions by 13.5% by 2030 (compared to a 2019 base year).

º Based on the International Labour Organization's definition of parity (40 to 60% of either gender).

OUR NUMBERS SPEAK FOR THEMSELVES.

46.6%

of apparel packaging and trims contains recycled materials and/ or have relevant sustainability certifications*

*in 2023

\$12.4M

donated to local communities*

*from 2018 to 2023

97%

of employees are represented by health & safety committees*

*in 2023

RECOGNITIONS

But don't take our word for it, here is how recognizable organizations ranked us:

**Dow Jones
Sustainability Index**

**Corporate Knights' –
The Best 50 Corporate Citizens in Canada**

**TIME Magazine –
World Most Sustainable Companies**

**S&P Global –
Sustainability Yearbook Award**